

The Cure for Identity Theft



Great advancements are often elegant in their simplicity – penicillin, $E=MC^2$, the fulcrum or the light bulb. An elegantly simple cure now exists for the insidious disease of Identity Theft, and it's called **CREDIT WALL®**.

Simply put, if an identity thief tries to use your credit or debit card at the point of sale or over the Internet, any charge to your account has to be authorized by YOU in REALTIME via a connection to your cell phone, PDA, E-mail or plain old telephone system BEFORE the transaction goes through. Also, you can set the parameters for verification by geography, amount, employee, family member or merchant.

With over 635,000 incidents of identity theft and fraud annually*, it's high time for thieves to crash into the **CREDIT WALL®** you can hold in the palm of your hand.

- Federal Trade Commission, *Identity Theft Data Clearinghouse*

CREDIT WALL®